



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**GMMB, Inc. / Washington D.C.**  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Advertiser	Oceguera for Congress
Product	OCEGUERA 4 CONGRESS
Estimate Number	1186

Invoice #	101888-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	101888
Alt Order #	06815348
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	104
Product Code	111

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/09/12 to 10/15/12	2x	M-WTF--				
	KSNV			Th	10/11/12	:30	6:29 AM	2012-NV03-05TH EYES	\$700.00		4
	KSNV			F	10/12/12	:30	6:25 AM	2012-NV03-05TH EYES	\$700.00		5
3	KSNV	Today Show	658a-9am		10/09/12 to 10/15/12	2x	MTWTF--				
	KSNV			Tu	10/09/12	:00			\$300.00	See MG 3.4.3.5	3
	KSNV			W	10/10/12	:30	7:27 AM	2012-NV03-05TH EYES	\$900.00	MG for 3.1.3.3	4
	KSNV			F	10/12/12	:00	8:29 AM	2012-NV03-05TH EYES	\$900.00	MG for 3.1.3.3	5
	KSNV								\$300.00	See MG 3.4.3.5	1
4	KSNV	News 3 Sunrise SUNDAY	6a-7a		10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	6:29 AM	2012-NV03-05TH EYES	\$150.00		1
9	KSNV	Noon News	12-1230pm		10/09/12 to 10/15/12	2x	MTWTF--				
	KSNV			Tu	10/09/12	:30	12:24 PM	2012-NV03-05TH EYES	\$425.00		2
	KSNV			W	10/10/12	:30	12:29 PM	2012-NV03-05TH EYES	\$425.00		1
11	KSNV	News 3 Today	9a-930am		10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:24 AM	2012-NV03-05TH EYES	\$175.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm		10/09/12 to 10/15/12	3x	MTWTF--				
	KSNV			W	10/10/12	:30	4:45 PM	2012-NV03-05TH EYES	\$725.00		3

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Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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13	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			F	10/12/12	:30	4:16 PM	2012-NV03-05TH EYES	\$725.00		1
	KSNV			M	10/15/12	:30	4:58 PM	2012-NV03-05TH EYES	\$725.00		2
15	KSNV	M-F Early News	5-630p								
	KSNV			10/09/12 to 10/15/12	3x	MTWTF--					
	KSNV			Tu	10/09/12	:30	5:18 PM	2012-NV03-05TH EYES	\$1,200.00		1
	KSNV			Th	10/11/12	:30	5:12 PM	2012-NV03-05TH EYES	\$1,200.00		3
	KSNV			M	10/15/12	:30	6:11 PM	2012-NV03-05TH EYES	\$1,200.00		2
17	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			10/09/12 to 10/15/12	2x	MTWTF--					
	KSNV			Tu	10/09/12	:00					
	KSNV			W	10/10/12	:30	7:08 PM	2012-NV03-05TH EYES	\$1,300.00	See MG 17.4 17.5	2
	KSNV			F	10/12/12	:00				MG for 17.2, 17.3	4
	KSNV			M	10/15/12	:30	7:28 PM	2012-NV03-05TH EYES	\$1,300.00	See MG 17.4 17.5	3
23	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			10/09/12 to 10/15/12	1x	MTWTF--					
	KSNV			M	10/15/12	:30	11:13 PM	2012-NV03-05TH EYES	\$1,200.00		1
29	KSNV	Last Call w/Carson Daly	136-205am								
	KSNV			10/09/12 to 10/15/12	1x	M-WTF--					
	KSNV			M	10/15/12	:30	1:46 AM	2012-NV03-05TH EYES	\$40.00		2
30	KSNV	Today-AN	205a-304a								
	KSNV			10/09/12 to 10/15/12	1x	M-WTF--					
	KSNV			W	10/10/12	:30	2:40 AM	2012-NV03-05TH EYES	\$30.00		1
31	KSNV	WKND Jeep/Wheel	630-730pm								
	KSNV			10/08/12 to 10/14/12	1x	-----S-					

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31	KSNV	WKND Jeop/Wheel	630-730pm	Sa	10/13/12	:30	7:13 PM	2012-NV03-05TH EYES	\$525.00		1
Aired Spots 20											

Gross Total \$14,545.00  
 Agency Commission \$2,181.75  
 Net Amount Due \$12,363.25 Payment Terms 30 Days

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